

Give Your Students the *Gift of Music*



Dear Principal,

Does your school offer instrumental music?

Paul Effman Music provides band and string programs to schools that would like to offer instrumental music to their students. We proudly serve over 400 schools and provide over 13,000 students with music instruction.

There have been countless studies to support the benefits of music education. Hopefully, the information enclosed will reinforce the notion that music should not be considered a non-essential club - that music is an integral part of a well-rounded education.

Students that we teach have the opportunity to perform in School Honor Bands and State Festivals. Many students have gone on to play or pursue music in college. They will be able to enjoy making music for the rest of their lives.

We are very proud of our reputation. We encourage you to contact any of the schools we serve to ask them about their experience (we are happy to provide you with a list of schools).

Why use Paul Effman Music?

- 1 With more than 40 years of experience, we have perfected and fine-tuned the recipe for a successful program.
- 2 There is NO COST to the school. The program is 100% funded by the participants. You truly have nothing to lose, and so much to gain!
- 3 Learning to play a musical instrument brings so much joy to children. A school band is the perfect fusion of creativity, fun, teamwork, and learning. Students will enjoy these skills for a lifetime.

Please take a moment to review the enclosed materials. Contact us with any questions!

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Program Outline



For students in grades 1 and up.

Tuition & Instrument Costs:

Our program is funded by participating families.

There is no cost to the school.

The current tuition fee is \$59 per month (8 monthly installments). Various payment plans and family discounts are offered.

If needed, students can rent or purchase instruments directly from Paul Effman Music.

The instrument rental fee is approximately \$109 - \$159 (varies by instrument), annually.

New instrument purchase plans are also available. Prices are substantially lower than any retail store.

Instrument Options and Distribution:

Flute, Clarinet, Saxophone, Trumpet, Trombone, Bells, Drums, Violin

Instruments and all materials are delivered directly to your school.

Scheduling:

Students are taught weekly in small groups. Lessons are 30 minutes long. There are also weekly full band rehearsals as concerts approach. Daytime lesson times rotate each week so that academic time does not suffer. After-school programs are available.

Your band will play at your winter/holiday concerts, spring concerts, and any other events that you would like (e.g. parades, special assemblies, etc.)

The program is designed to be flexible to meet your school's needs. Please contact us if you have any questions or special requests.

Recognized Benefits of *Music Education*

7 in **10** parents strongly agree that **music** and arts instruction is **very important** for their children's school curriculum.

CBS News Poll, 2010

The College Entrance Examination Board found that **students in music appreciation** scored **63 points higher** on verbal and **44 points higher** on math [on their SATs] than students with no arts participation.

The College Entrance Examination Board, 2001

The vast majority—**96 percent**—of the school principals interviewed in a recent study agree that participation in music education encourages and motivates students to **stay in school**. Further, 89 percent of principals feel that a high-quality music-education program contributes to their school achieving **higher graduation rates**.

Harris Interactive Poll, 2006

Music majors are the most likely group of college grads to be admitted to medical school.

Lewis Thomas, Case for Music in the Schools, Phi Delta Kappa

Learning an instrument...

- Develops skills needed by the 21st century workforce: critical thinking, creative problem solving, effective communication, team work, and more
- Keeps students engaged in school and less likely to drop out
- Improves the atmosphere for learning
- Helps students achieve in other academic subjects like math, science and reading
- Helps communities share ideas and values among cultures and generations
- Is a disciplined human endeavor with intrinsic value to society